



Tuesday, July 14, 2026

TO: Los Angeles County Board Supervisor Hilda L. Solis

Los Angeles County Board Supervisor Holly J. Mitchell

Los Angeles County Board Supervisor Lindsey P. Horvath

Los Angeles County Board Supervisor Janice Hahn

Los Angeles County Board Supervisor Kathryn Barger

CC: Joseph M. Nicchitta, Chief Executive Officer, Los Angeles County

Kelly LoBianco, Director, Los Angeles County Department of Economic Opportunity

Gary Smith, Head, Los Angeles County Office of Film

RE: Letter to the Los Angeles County Board of Supervisors Calling for Policies to Protect Hollywood Jobs and Increase Representation in the Film and Television Industry

Dear Los Angeles County Board of Supervisors:

We serve and support thousands of filmmakers committed to increasing representation of **Black, Indigenous, Latinx, Asian, and Pacific Islander** communities in film and television. Our diverse, talented, and award-winning members are at the forefront of groundbreaking, entertaining, creative, and state-of-the-art storytelling that captivates audiences worldwide and uplifts the voices of historically marginalized and excluded communities.

The television and film production industry is the economic backbone of Los Angeles, contributing to over 95,000 jobs and [\\$34 billion to the region's economy](#). Yet the industry has experienced a series of setbacks as a result of the recent global pandemic, devastating wildfires, and historic writer and actor strikes in response to broader challenges around working conditions, job stability, and sustainability across the industry. Physical production is down more than [30 percent in recent years](#), adversely affecting hardworking filmmakers, production crews, local businesses, their families, and communities.

We commend your leadership in adopting county policies to protect jobs in the film and television production industry in the greater Los Angeles metropolitan area, and we believe continued collaboration among elected officials, workers, independent creators, and industry partners is essential during this period of transition. As the industry continues undergoing unprecedented shifts, we call on our elected officials to ensure that the voices of independent **Black, Indigenous, Latinx, Asian, and Pacific Islander** filmmakers are included in policymaking decisions.

Here in Los Angeles County, where more than [75 percent of the population is Black, Indigenous, Latinx, Asian, Pacific Islander, and multiethnic](#), we continue facing hurdles to ensuring our voices are included in film and television. Today, Black, Indigenous, Latinx, Asian, and Pacific Islander people make up less than [25 percent of leading acting roles in major motion pictures](#), and about [2 out of 10 directors in Hollywood are](#) Black, Indigenous, Latinx, Asian, and Pacific Islander. Together, we can continue the work of building an industry that is more diverse, inclusive, and equitable.

We call on the Los Angeles County Board of Supervisors to adopt the following policies to uphold the county and its constituents' commitment to diversity, equity, and inclusion as you develop and pass legislation to protect Hollywood industry jobs in Los Angeles County. We call on you to:

- Establish a public-private evergreen fund of \$80 - \$100 million, [as proposed by a report by the Los Angeles County Film Office and Department of Economic Opportunity](#), to support independent **Black, Indigenous, Latinx, Asian, and Pacific Islander** filmmakers and production companies based in Los Angeles County seeking to produce film and television projects in the region.
- Adopt a county-wide policy that prioritizes granting funds and leveraging county resources to productions that uphold the county's commitment to diversity, equity, and inclusion in all aspects of filmmaking, both in front and behind the camera.
- Explore, research, and advance policies to leverage county resources to support independent Black, Indigenous, Latinx, Asian, and Pacific Islander filmmakers.
- Provide rebates and tax incentives to independent as well as major film and television productions focused on uplifting Black, Indigenous, Latinx, Asian, and Pacific Islander stories and hiring Black, Indigenous, Latinx, Asian, and Pacific Islander actors, filmmakers, vendors, and local businesses.

- Invest in workforce development programs and partner with organizations to establish career pathways.
- Facilitate workshops to educate filmmakers about city, county, and state funding, grants, and resources they can access to produce film and television projects.

Adopting policies to protect Hollywood industry jobs in Los Angeles County presents a unique opportunity to uphold the county's commitment to ensuring that the county's rich diversity is reflected on screen. We are excited to continue working with you on our shared vision and combined efforts.

Sincerely,

CAPE (Coalition of Asian Pacifics in Entertainment)

Chicano Hollywood

Film Representation

Latino Filmmakers Network

NAACP

National Association of Latino Independent Producers (NALIP)

National Hispanic Media Coalition (NHMC)

About CAPE

CAPE (Coalition of Asian Pacifics in Entertainment) is one of the world's longest-running non-profit organizations creating opportunities and driving change for Asian and Pacific Islander success in Hollywood. For 35 years, CAPE has advanced representation in film and television by championing people, stories, and culture. Visit capeusa.org to learn more.

About Chicano Hollywood

Dedicated to showcasing Chicano stories and talent in the entertainment industry. There are over 40 million Chicanos (Mexican descent) in the US and another 10 million of those that are "Chicano culture" that must be genuinely represented to a society that has negatively stereotyped us. We strongly believe that our stories must be told in our voice and with our faces for that stigma to truly change. We are dedicated to represent the Chicano voice in every space of culture because if we don't others will continue to box us in a negative way.

chicanohollywood.com

About Film Representation

The mission of Film Representation is to increase diversity and inclusion in film, television, and digital media by advocating for policy change, public funds, and private investments that support independent filmmakers from communities furthest from opportunity.

About Latino Filmmakers Network

Latino Filmmakers Network's mission is to connect, inspire, educate and create opportunities for Latinos while promoting diversity and inclusion in the entertainment industry by bridging the gap within the community to unite and present a powerful LatinX voice. We are a 501-C3 nonprofit organization. latinofilmaker.org

About NAACP

The NAACP advocates, agitates, and litigates for the civil rights due to Black America. Our legacy is built on the foundation of grassroots activism by the biggest civil rights pioneers of the 20th century and is sustained by 21st century activists. From classrooms and courtrooms to city halls and Congress, our network of members across the country works to secure the social and political power that will end race-based discrimination. That work is rooted in racial equity, civic engagement, and supportive policies and institutions for all marginalized people. We are committed to a world without racism where Black people enjoy equitable opportunities in thriving communities.

About NALIP

NALIP is the leading organization dedicated to advancing creatives across film, television, and digital media. We champion bold storytelling, foster industry access, and amplify underrepresented talent, ensuring authentic representation. As the driving force behind the most demographically diverse audience, we harness our power as invaluable consumers and cultural innovators. Through strategic partnerships, groundbreaking programs, and year-round initiatives, NALIP is shaping a more inclusive media landscape—one story at a time. nalip.org.

About the National Hispanic Media Coalition (NHMC)

National Hispanic Media Coalition (NHMC) is a woman-led 501(c)(3) non-profit, nonpartisan, civil and human rights organization that was founded to eliminate hate, discrimination, and racism toward Latino and marginalized communities.

We advance Latino visibility and influence from the halls of Washington, D.C., to the studios of Hollywood. Through our media advocacy and workforce development initiatives, NHMC creates spaces where diverse creators can connect, collaborate, and thrive. Our Series Scriptwriters Program, Latinx Stream Showcase, Creators Networking Program, Careers in Entertainment Youth Program, and Media Advocacy Fellowships serve as both incubators and pipelines, preparing the next generation of storytellers, advocates, and industry leaders. Through mentorship, education, networking opportunities, and direct access to entertainment executives, these programs help transform emerging talent into lasting industry voices while expanding authentic representation across media.

We lead the work to eliminate online hate and disinformation across media platforms. We

advocate for the Affordable Connectivity Program, Lifeline Program, Net Neutrality protections, and closing the digital divide for Latino and other marginalized communities. NHMC works in partnership with other social justice organizations to safeguard democracy in the United States of America.

NHMC is a not-for-profit, and provides equal opportunities to all individuals without regard to race, religion, national origin, disability, age, marital status, sex, sexual orientation, gender, gender identity or expression, veteran status, or any other status protected by law.