

November 21, 2023

Mr. Wade Davis, CEO, TelevisaUnivision

Mr. Alfonso de Angoitia Noriega, Co-CEO, TelevisaUnivision Mexico

Mr. Bernardo Gomez Martinez, Co-CEO, TelevisaUnivision Mexico

Dear Mr. Davis, Mr. de Anogoitia, and Mr. Gomez,

We, the undersigned groups, write to you today to express our extreme disappointment and discontent with the recent news about TelevisaUnivision's affiliation with and accommodation of former president Donald Trump and his coalition of staff who are known abusers of human and civil rights. We believe the favorable treatment and facilitation of unopposed airtime for the former president is a dangerous declaration of a partnership to undermine our American democracy and the power of the Latine community.

TelevisaUnivision's actions are jarring for many of us who considered the company a valued community partner. According to the information reported by [The Washington Post](#), TelevisaUnivision openly favored a presidential candidate (who has been criminally indicted four separate times) by canceling paid-for airtime for opposing voices. Essentially, TelevisaUnivision is acting as a censor, deciding what political commentary Latinos can and can't be exposed to. At a time when [journalistic integrity](#) is being questioned and outright debunked by media competitors, our community is being used as a bargaining chip for corporate interests. This is unacceptable and will not be tolerated.

Aligning your company—one of the most influential Spanish-language networks for Latines in the United States—with Donald Trump is an endorsement of violence and hate targeting the Latine community. From domestic terrorist attacks in El Paso, Texas to the January 6th Insurrection, to another increase in [hate crimes against Latinos](#) in 2022, we know that fraudulent information and calls-to-violence lead to harm against our community. Many of our organizations spend our limited bandwidth fighting

Spanish-language fraudulent information, including disinformation distributed by news networks. With this affiliation to the Trump organization and family, TelevisaUnivision is telling Latine people that it no longer values our lives, is content with spreading lies and hate targeting our loved ones, and is indifferent to the dignity of democracy.

The undersigned groups demand increased transparency from TelevisaUnivision, including a detailed and clear public announcement of its political advertising policies, cancelation policies, and conflicts of interest risk acknowledgements for all relationships to the Trump organization and family. In addition, the undersigned groups echo other allies' demand for an internal review of TelevisaUnivision.

At your earliest convenience, our undersigned groups request a meeting with TelevisaUnivision's CEOs to discuss our concerns and identify actionable steps for remedy.

Yours in the Movement,

Brenda Victoria Castillo
President & CEO
National Hispanic Media Coalition

Vanessa Cardenas
Executive Director
America's Voice

Jossie Flor Sapunar
National Communications Director
CASA

Heidi Beirich
Co-Founder
Global Project Against Hate and Extremism

Antonio Tijerino
President & CEO
Hispanic Heritage Foundation

Diana Luna
Executive Director
National Association of Latino Independent Producers (NALIP)

Juliana Macedo do Nascimento
Deputy Director of Federal Advocacy
United We Dream