

May 2, 2023

Chairwoman Jessica Rosenworcel
Commissioner Geoffrey Starks
Commissioner Brendan Carr
Commissioner Nathan Simington
Federal Communications Commission
45 L Street NE
Washington, DC 20554

Re: Petition for Rulemaking to Establish New Content Vendor Diversity Report,
MB Docket No. 22-209

Dear Chairwoman Rosenworcel, and Commissioners Starks, Carr, and Simington:

The undersigned companies owned by people of color, civil rights groups, and public interest advocacy organizations respectfully request that the Commission adopt a Notice of Proposed Rulemaking (NPRM) in the above-captioned proceeding to establish a new content vendor diversity report. The proposed report would require licensees and regulatees in broadcast, cable, broadband, and satellite services to collect diversity data from the content vendors they use.

A wide range of stakeholders and experts submitted detailed comments in this proceeding, including the undersigned, along with almost two dozen U.S. Senate and House Members, major industry trade associations, legal experts, advocates, and others. We believe that supporters of the report made a compelling case for Commission action, and at the very least provided the Commission with a sufficient basis to issue an NPRM.

Like in other areas of Commission jurisdiction, such as employment and ownership, sound data is critical to understanding the current media marketplace and making informed policy decisions. By initiating a rulemaking to establish new content vendor diversity reporting requirements, the Commission can take an important step to bring transparency to the media and entertainment industry.

Sincerely,

Black Women's Roundtable
NAACP
National Action Network

National Coalition on Black Civic Participation
National Hispanic Media Coalition
National Urban League
Public Knowledge
United Church of Christ Media Justice Ministry
Allen Media Group
FUSE Media
Kids Street

cc: Holly Saurer, Chief, Media Bureau
Hillary DeNigro, Deputy Chief, Media Bureau
Maria Mullarkey, Chief, Policy Division, Media Bureau