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January 9, 2021

National Hispanic Media Coalition's Statement on President-elect Joe Biden's Nomination of California Official Isabel Guzman to Head the U.S. Small Business Administration



The National Hispanic Media Coalition (NHMC) congratulates Isabel Casillas Guzman on her nomination by President-elect Joe Biden to lead the U.S. Small Business Administration. With this nomination, Guzman is the first Latina named to a cabinet-level post by the President-elect.

"I applaud the appointment of Isabel Guzman to head the United States Small Business Administration," said Brenda Victoria Castillo, President & CEO, National Hispanic Media Coalition. "Guzman is an advocate for small business and is someone who will ensure that the COVID-19 recovery is inclusive of communities of color."

Ms. Guzman is current Director of the Office of Small Business Advocate in the California Governor's Office of Business and Economic Development (GO-Biz). Upon Senate confirmation, she will be the 4th Latina and the 2nd member of Hispanas Organized for Political Equality (HOPE), one of NHMC's partner organizations, to serve as SBA Administrator.

She is also the co-founder of a small business called GovContractPros, which helps small business owners navigate federal government resources. Her experience in entrepreneurship gives Ms. Guzman the insight to be an excellent representation of the people who are starting small businesses.

This is exciting news for NHMC, Latinx, and historically under-represented Small Business owners in the United States. We look forward to working with Ms. Guzman and the rest of the incoming administration to help advance Latinx and marginalized communities in our nation.

#REPRESENTATION MATTERS

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About The National Hispanic Media Coalition

NHMC is a 35 year old nonprofit 501(c)(3) civil rights organization that was founded to eliminate hate, discrimination, and racism towards the Latino community.

We educate and increase visibility of Latinx from our policy work in Washington D.C. to our media advocacy work in Hollywood where we collaborate, create, and connect Latinx talent with the entertainment industry. At NHMC we focus on all forms of media because it is one of the most influential and powerful institutions that exist. The media can have important effects on the attitudes, values, and beliefs of society.

NHMC collaborates with other social justice organizations to eliminate online hate and hold online platforms accountable for their content. We advocate for the Lifeline Program, Net Neutrality protections, and also work in closing the digital divide for Latino and other marginalized communities. NHMC works in partnership with other civil rights organizations to safeguard democracy in the United States of America.

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