



National Hispanic
Media Coalition

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Expanding and Protecting Digital Rights for Latinos

We challenge policy makers and influencers, from coast to coast and everywhere in between, to eliminate barriers for Latinos to express themselves and be heard through every type of medium.

2020 Policy Priorities

EXPANDING ACCESS

Consistent and reliable access to the internet is a human right. Latinos rely on access to the internet for online education opportunities, remote work, living saving information, access to the digital economy, and more. In 2020, NHMC will continue to advocate for solutions that close the Latinx digital divide.

NHMC will continue to galvanize support for the Lifeline program and hold the Federal Communications Commission accountable to its statutory mandate to provide universal service to all Americans. In 2020, NHMC will continue to lead the Lifeline Coalition and coordinate advocacy efforts with allies, including emergency broadband benefits during the COVID-19 pandemic.

LIFELINE

HATE SPEECH

Hate Speech, activity, and crimes targeting Latinos have increased significantly since 2016--most of which used online platforms to radicalize, spread, manifest, and organize hate. In 2020, NHMC is committed more than ever to hold platforms accountable for keeping our community safe and free from hate.

As we enter a crucial election and census year, the Latinx community will be vulnerable to disinformation campaigns designed to mislead, discredit, and siphon our political power. NHMC will continue to hold online platforms accountable for the proliferation of disinformation and its long term impact on Latinos.

DISINFORMATION

2020 CENSUS

As our nation conducts its first online census, NHMC is committed to ensuring that the third of Latinx families who do not have access to the internet at home do not fall through the cracks of an undercount. In addition to highlighting the digital divide, NHMC will fight for a successful 2020 by continuing to fight back against attempts to dehumanize our community through citizenship status data collection.

NHMC is a long time champion of net neutrality and its impact on storytelling, representation, and digital health of the Latinx community. In 2020, NHMC will continue to work with coalition partners to educate policymakers, states, and other stakeholders on the impact of the 2017 net neutrality repeal.

NET NEUTRALITY

MEDIA DIVERSITY

NHMC has long fought for media diversity in ownership as well as representation of the Latinx community both in front of and behind the camera. In 2020, NHMC will continue to advocate for policies that increase the presence of Latinos in media.

NHMC has always been a strong advocate for Latino consumers and supports regulatory proposals that preserve the right to choose what type of personal information is being collected, the right to see what information is stored, as well as the right to know when that information has been improperly shared. In 2020, NHMC will continue to center civil rights and discrimination in the ongoing federal privacy policy debate.

PRIVACY