



March 25, 2020

Hon. Nancy Pelosi  
U.S. House of Representatives  
1236 Longworth House Office Building  
Washington, DC 20515

Hon. Mitch McConnell  
U.S. Senate  
317 Russell Senate Office Building  
Washington, DC 20510

Dear Speaker Nancy Pelosi and Majority Leader Mitch McConnell,

The National Hispanic Media Coalition writes to urge Congress to consider the devastating impact posed by COVID-19 on the growing Latinx creative community in the United States. As organizations who work through philanthropy to support, empower and advocate on behalf of this community, we also ask Congress to ensure that nonprofit organizations--and the life-changing work they do--do not go forgotten or unprotected.

The Latinx creative community is facing many unique challenges due to widespread lockdowns, closures, quarantines, and social distancing. Latinos in front of and behind the camera, including actors, writers, and producers, are seeing a halt in production, hiring, and audience engagement. Many Latinos in the entertainment industry, both above and below the line, rely on a second source of income to make ends meet. However, those members of our community are suffering twofold as the service industry continues at a standstill.

We stand with our Latinx creative community during these unprecedented, indefinite hard times. We urge Congress to include our community in any and all relief or stimulus packages.

Collectively, as Latinx-serving non-profit organizations, our policy issues and mission-driven work have not disappeared during the COVID-19 pandemic. We are still hard at work on behalf of our community to hold the entertainment industry accountable for representation. Additionally, as a non-profit who relies on donations, grants, and corporate giving, we are not immune to economic uncertainty. We urge Congress to consider non-profits in any and all relief or stimulus packages in response to COVID-19.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Brenda Victoria Castillo', with a long horizontal flourish extending to the right.

Brenda Victoria Castillo  
President & CEO  
National Hispanic Media Coalition