



NHMC Board of Directors Approves 2012 Policy Priorities

NHMC to Combat Hate, Push for Media Diversity and Affordable Access to Communications Services

PASADENA, CA – Dec. 21, 2011 – The National Hispanic Media Coalition’s Board of Directors has voted to approve the organization’s [2012 policy agenda](#). Among the Coalition’s top priorities are several campaigns to combat hate speech in media, advocacy for universal, affordable and open broadband internet, media industry diversity, consumer protection over communications devices, and as always, striving to improve the image of Latinos in media.

Fern Espino, Chair of NHMC’s Board of Directors, issued the following statement: “In 2012 NHMC has yet another ambitious agenda. Like in past years, I believe that we will accomplish our goals with great vigor, under our guiding mission to improve the image of Latinos in media and ensure that Latinos have a voice in the debate over media and telecommunications policies.”

In 2011, not only did NHMC celebrate its 25 year anniversary, but it expanded its capacity to the fight for fairness for Latinos in media. This struggle has never been more important, as Latinos are increasingly the targets of an unprecedented onslaught of hateful, unsubstantiated and dehumanizing rhetoric.

NHMC accomplished many of its 2011 resolutions – from standing up against *José Luis Sin Censura* for its raunchy and exploitative anti-gay, anti-female and anti-Latino slurs; to placing eight Latinos from our Writer’s Program onto primetime network shows for the 2011-2012 television season; to preventing AT&T from gobbling up its low price and heavily Latino-serving competitor, T-Mobile; to taking KFI AM 640’s *The John and Ken Show* to task for its hate speech against Latinos; among other things.

In 2012, NHMC will continue to focus on its mission of advancing more positive portrayals of Latinos in media, employment equity for Latinos in the media and telecommunications industries, and media and telecommunications policies that benefit Latinos and other people of color.

Resource

NHMC’s 2012 Policy Priorities are available at:

<http://nhmc.org/sites/default/files/2012%20Policy%20Priorities.pdf>

About NHMC

The [National Hispanic Media Coalition](#) is a non-partisan, non-profit, media advocacy and civil rights organization established in 1986 in Los Angeles, California. Its mission is to improve the image of American Latinos as portrayed by the media, increase the number of American Latinos employed in all facets of the media and telecommunications industries, and advocate for media and telecommunications policies that benefit Latinos and other people of color.

Please direct all news media inquiries to:

Rosalia Tenorio

NHMC Director of Communications

O: (626) 792-6462

C: (213) 718-0732

rtenorio@nhmc.org

<http://www.nhmc.org>

Tags: National Hispanic Media Coalition, NHMC, Fern Espino, 2012 Goals, hate speech, diversity, telecommunications, advocacy, universal broadband, internet, consumer protection, Latinos